

# National Sidewalk Outreach Forum

Oct. 9, 2021

One-day online workshop hosted by  
Sidewalk Advocates for Life



**Sidewalk  
Advocates**  
FOR LIFE



## Tentative Forum Schedule

Saturday, October 9, 2021 | 9:30 CST – 5:30 PM CST

9:30 AM **Meet & Greet**

9:50 AM **Welcome to the Forum!**

*Sidewalk Advocates for Life President & CEO Lauren Muzyka and Vice President of Outreach Nate Robertson*

10:00 AM **“The MOST Important Tool on the Sidewalk”**

**40 Days for Life National Director of Outreach Sue Thayer** will share her journey from inside to outside Planned Parenthood, the critical role prayer played in her conversion, and how prayer can help ground and elevate your ministry and outreach efforts.

---5 MIN BREAK---

10:45 AM **“Reaching Across the Fence”**

**Sidewalk Advocates for Life President & CEO Lauren Muzyka** will give a summary sidewalk outreach training, share her expertise as a veteran on the sidewalk, and help you navigate some of the top challenges on the sidewalk.

---5 MIN BREAK---

11:30 AM      **"When Quitting is Courageous"**

*And Then There Were None Founder & CEO Abby Johnson will share stories of the courageous quitters her ministry serves, what works and what doesn't when reaching out to abortion workers, and how to help guide workers to the support and assistance they need to leave the industry.*

---15 MIN BREAK---

12:25 PM      **LIVE Q&A Panel: "Top Tips & Strategies for Outreach"**

*Representatives of 40 Days for Life, And Then There Were None, and Sidewalk Advocates for Life will answer your most pressing questions about abortion outreach and provide key insights to overcome the challenges you face in your local ministries and programs.*

---5 MIN BREAK---

1:30 PM      **"Reaching Women at Risk: How Collaborating with Pregnancy Centers Makes a Difference "**

*Care Net Executive Director of Center Services Eve Marie Barner Gleason and Fatherhood & Family Programs Manager Alex Hettinga will present on Care Net's 40+ years of experience and expertise that has helped save more than 823,000 babies, and how YOU can tap into a network of life-affirming, Christ-centered, cost-free, community-based pregnancy centers across America to provide immediate support to abortion-vulnerable women and men.*

---5 MIN BREAK---

2:15 PM      **"Saving Lives on the Move"**

*Save the Storks CEO Diane Ferraro will share how pregnancy mobile units are revolutionizing the pregnancy help movement and can help your community and local PRC to provide immediate and accessible pregnancy testing, ultrasounds, and resources to women in crisis outside abortion facilities.*

---5 MIN BREAK---

3:00 PM      **"Abortion Pill Reversal & Other Amazing Services at PHCs"**

*Heartbeat International President Jor-El Godsey will highlight the incredible medical outreach that is Abortion Pill Reversal and many other helpful resources available to women. From ultrasound to parenting classes to adoption guidance, pregnancy help centers have a myriad of services to help women and men choose life.*

---5 MIN BREAK---

3:45 PM      **"How to Talk with Someone Who Has Experienced Abortion"**

*Support after Abortion CEO Lisa Rowe, LCSW, will share research-backed expertise in how to engage in a conversation with a friend, loved one, or stranger who shares an abortion experience. Her presentation will also offer critical insights and practical tips on how to best connect with those who have experienced an abortion during your sidewalk outreach.*

---10 MIN BREAK---

4:35 PM      **LIVE Q&A Panel: "Becoming the Best Gateway to Life-Saving Assistance"**

*Representatives of Care Net, Save the Storks, Heartbeat International, and Support After Abortion will answer your questions about pregnancy-help and post-abortion outreach and provide practical guidance and essential resources to best serve those in your community.*

5:25 PM      **BIG ANNOUNCEMENT!**

*Be the first to receive a **sneak peek at what's coming next** for pro-life outreach across the U.S.!*

5:30 PM      **Forum Farewell**

*Sidewalk Advocates for Life President & CEO Lauren Muzyka and Vice President of Outreach Nate Robertson*

## Bonus Content:

- **“Know Your Rights”**

*from Thomas More Society Senior Counsel Martin Cannon and Alliance Defending Freedom Counsel Elissa Graves*

- **“Additional Love-Filled Resources”**

*from ProLove Ministries Executive Director Pam Whitehead and Embrace Grace Co-Founder and President Amy Ford*

- **“Tips & Strategies” Series**

*from Sidewalk Advocates for Life National Team*

- “Mom, Baby, God”
- “Be a Sign of Mercy”
- “Men on the Sidewalk”
- “Cross-Denominational Outreach”
- “Pregnancy Resource Centers”
- “Hands & Feet of Christ”

- **“Inspiring New Volunteers and Encouraging Ministry Veterans”**

*from Pro-Life Action League Executive Director Eric Scheidler*

- **“How to Connect with GenZ on the Sidewalk”**

*from Students for Life of America President Kristan Hawkins*

- **“Crisis Intervention in the Case of Prenatal Diagnosis”**

*from Be Not Afraid Co-Founder & Administrative Coordinator Tracy Winsor*

- **“How to Talk about Adoption with Abortion-Vulnerable Women”**

*from Talk About Adoption Founder Callie Jett*

- **“Building a Cross-Denominational Presence on the Sidewalk”**

*from Pro-Life Action Ministries Executive Director Brian Gibson*