



National Sidewalk Advocacy Conference *and Gala*

Friday, October 23, 2026

- 3:00 pm Exhibitor Check-In & Set Up
SAFL Program Leaders Regional Meeting
- 5:00 pm General Registration & Exhibits Open (until 8 pm)
- 6:00 pm **Welcome Reception** with featured presentation: *At the Crossroads of Law & Culture: How to Chart a Course to End Abortion*
- Lauren Muzyka, Esq., Sidewalk Advocates for Life
- Dena Espenscheid, Leadership Institute

Saturday, October 24, 2026

- 7:00 am Breakfast (Registration and Exhibits Open)
- 8:30 am Conference Welcome
- 8:45 am **Joint Session Keynote: Abortion Is Not Healthcare**
- Dr. William Lile, ProLife Doc
- 9:30 am Breakout Sessions:
- **Getting Started:**
Right Brain Research: Understanding the Abortion-Vulnerable Woman and how the Abortion Industry Preys on Her
 - **Advanced Tips & Strategies:**
How to Combat a Nationwide Abortion Market with a Local Strategy to Save Lives No Matter Where You Live
 - **Leadership and Growth:**
Equipped by Grace: How to Avoid Compassion Fatigue & Find Spiritual Refreshment
- 10:20 am Break (Exhibits Open)

- 10:35 am Breakout Sessions:
- **Getting Started:**
The Compass and the Map: How to Make a Life-Saving Connection with a Mom in Crisis in Five Easy Steps
 - **Advanced Tips and Strategies:**
The Abortion Pill Epidemic and How to Reverse It
 - **Leadership & Growth:**
How to Create a Life-Saving Coalition in Your Own Backyard: Building Community Relationships and Robust Resources
- 11:25 am Break (Exhibits Open)
- 11:40 am Breakout Sessions:
- **Getting Started:**
How to Help the Hurting: Victims of Rape, Abuse, and Sex Trafficking
 - **Advanced Tips and Strategies:**
Inspiring Fathers to be the Hero She Needs and the Man God Designed Him to Be
 - **Leadership and Growth:**
Marketing Your Mission and Growing Your Community of Collaborators, Volunteers, and Donors
- 12:30 pm Lunch (Exhibits Open)
- Keynote:** *Pro-Life the Right Way: Love, Compassion, Action*
- **Heather Lawless, Reliance Ministries**
- 1:30 pm Breakout Sessions:
- **Getting Started:**
Creating a Path to Hope and Healing for Those Who Have Experienced Abortion and Worked in the Abortion Industry
 - **Advanced Tips and Strategies:**
Stop the Misinformation Campaign: Help Parents Facing the Confusion Surrounding Maternal Health Issues & Prenatal Diagnosis
 - **Leadership and Growth:**
Fighting the Good Fight: Legal Issues and Risks Worth Taking (and Not)

- 2:20 pm Break (Exhibits Open)
- 2:35 pm Breakout Sessions:
- **Getting Started:**
Interactive Role Play: From Connection to Conversation to Conversion
 - **Advanced Tips and Strategies:**
*Beyond the Sidewalk: Learn the *NEW* Town Square Model Bringing Life-Saving Resources to Your Community, Church, or Campus*
 - **Leadership and Growth:**
Strategic Solutions and Creative Troubleshooting: How to Ensure Sidewalk Challenges Don't Become Obstacles to Saving Lives
- 3:25 pm Break (Exhibits Open)
- 3:40 pm **Joint Session Keynote:** *How to Build A Winning Strategy to Combat "Abortion Without Borders"*
- **Lauren Muzyka, Esq., Sidewalk Advocates for Life**
- 4:30 pm Closing Announcement and conference adjourns
- 6:00 pm **VIP Gala Reception** (separately ticketed)
- 7:00 pm **Gala Dinner** (separately ticketed)
Featuring Mayra Rodriguez, Planned Parenthood Whistleblower
- 9:00 pm Closing