



**Sidewalk  
Advocates**  
FOR LIFE

20  
**25**

**IMPACT  
REPORT**



**On Location.  
Saving Lives.  
Ending Abortion.**

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## A Message from Our Founder, President, & CEO Lauren Muzyka

Dear Friends,

In our 11-year history, Sidewalk Advocates for Life has trained tens of thousands of individuals to become ambassadors for life outside abortion and abortion-referral facilities. No matter the conditions or obstacles, these heroic volunteers step out in faith without any guarantee of victory, this side of heaven. They are truly the hands and feet of our Lord and Savior, offering the peace of Christ and light of hope at the darkest places in our nation.

Challenges aside, I never cease to be amazed by the miraculous fruits we are blessed to see on the sidewalk. In 2025, we reached a milestone that didn't completely surprise me – 25,000 lives saved! I say this not because I knew our ministry would achieve this milestone (although I prayed that it would), but because God reminds me over and over that **all things are possible through Him.**

I have been privileged to hold in my arms the fruit of His great love – the precious babies of mothers who chose life with the help of a Sidewalk Advocate. I have heard from countless moms how thankful they are that there was an Advocate there for them that day with the support and local resources they critically needed.

Through God's amazing grace, we've seen the hardest hearts converted from yelling epithets at our Advocates to joining us on the front lines. We've seen grave evil finally defeated in communities across the country – like the 50-year abortion facility that finally closed its doors this past year.

Sadly, the evil continues with the help of a well-funded abortion industry and complicit political leaders. But we know – with your help and the promise of victory through Christ – that love will prevail. Thank you for your loving support as we march toward that day when every abortion-vulnerable mother is met with love, hope, and support.

Blessings in Christ,

*Lauren*



## Our Vision

That peaceful, prayerful, loving, and law-abiding sidewalk outreach be present outside every abortion and abortion-referral facility in the U.S. and beyond, redirecting all to life-affirming alternatives, thereby ending abortion

## Our Mission

To train, equip, and support communities across the United States and the world in sidewalk advocacy: to be the hands and feet of Christ, offering loving, life-affirming alternatives to all present at abortion and abortion-referral facilities, thereby eliminating demand and ending abortion

## Our Values

- ♥ Christ-centered
- ♥ Loving
- ♥ Life-affirming
- ♥ Peaceful
- ♥ Prayerful
- ♥ Law-abiding
- ♥ Servant-leadership
- ♥ Excellence
- ♥ Victory-minded



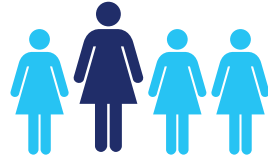
Baby Aitana saved in Florida

# The Need

- An estimated **1,125,930** abortions were performed in the U.S. in 2025.<sup>1</sup>
- In 2025, **233,000** women either traveled out-of-state to obtain an abortion or received abortion drugs under “shield laws” allowing the shipment of drugs to states with abortion restrictions.<sup>2</sup>



Chemical abortions account for **63%** of all abortions (up from 53% in 2020).<sup>1</sup>



**1 in 4 abortions** are done with dangerous, mail-order drugs prescribed without any in-person examination.<sup>3</sup>



**75%** of emergency visits within 30 days of using abortion drugs are coded as **severe or critical**.<sup>4</sup>

Sources: 1. Guttmacher Institute Monthly Abortion Provision Study 2025, 2. Guttmacher Institute Report, March 2026; 3. WeCount Report, June 2025; 4. Charlotte Lozier Institute, September 2024

# Our unique, comprehensive program includes:

## Training

- ✓ Leader’s manual
- ✓ 5-hour video training + workbooks
- ✓ Opportunity for in-person training
- ✓ Advanced training series
- ✓ Spanish training program
- ✓ Monthly Q&A calls

## Tools

- ✓ Leader news and updates
- ✓ Tips & strategies
- ✓ Sidewalk advocacy literature
- ✓ Templates for promotional materials
- ✓ Professional sidewalk signage
- ✓ Exclusive access to our leaders’ store

## Support

- ✓ Full-time staff support
- ✓ Site assessments
- ✓ Sidewalk visits
- ✓ Strategy meetings with National Team
- ✓ Pro-bono legal help
- ✓ Prayer support



# Our Response

Sidewalk Advocates for Life trains and equips teams on the ground outside abortion and abortion-referral facilities to connect persons entering and exiting the facilities with life-affirming alternatives to abortion. Through a peaceful, loving, and law-abiding presence, our Sidewalk Advocates offer resources for pregnancy and parenting help, medical referrals, financial and material assistance, post-abortion healing, and support for workers seeking to leave the industry.

# The Results

\*Cumulative statistics from 2014-2025; updates available at [sidewalkadvocates.org](http://sidewalkadvocates.org)



**25,607**  
Babies saved\*



**6,686**  
Hopeful saves\*



**107**  
Abortion workers who left\*



**71**  
Closed facilities\*



**250**  
Locations served

# Our Coast-to-Coast Reach in 2025



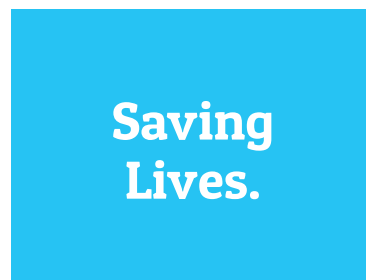
SAFL trained and launched sidewalk advocacy teams in **34** \*new\* locations and welcomed **56** new Program Leaders.

## New Locations

- ♥ Albuquerque, NM
- ♥ Alcoa, TN
- ♥ Auburn, AL
- ♥ Aurora, CO
- ♥ Bensalem, PA
- ♥ Broken Arrow, OK
- ♥ Buffalo, NY
- ♥ Elizabeth, NJ
- ♥ Flint Township, MI
- ♥ Forest Park, GA
- ♥ Glenwood Springs, CO
- ♥ Greenwood Village, CO
- ♥ Harrisburg, PA
- ♥ Lancaster, PA
- ♥ Lewiston, ID
- ♥ Lexington, KY
- ♥ Long Island, NY
- ♥ Los Angeles, CA
- ♥ Madisonville, TN
- ♥ Maryville, TN
- ♥ Milwaukie, OR
- ♥ Philadelphia, PA
- ♥ Reading, PA
- ♥ Texarkana, AK
- ♥ West Palm Beach, FL
- ♥ West Seneca, NY
- ♥ Yucaipa, CA

We also continued to nurture our existing advocacy teams with full-time support from our Regional Program Managers, as well as continuing education through monthly Q&A sessions, leadership newsletters, and sidewalk visits to abortion-targeted communities, including:

- ♥ Ann Arbor, MI
- ♥ Arvada, CO
- ♥ Atlanta, GA
- ♥ Aurora, CO
- ♥ Boulder, CO
- ♥ Broward, FL
- ♥ Camp Joshua, NC
- ♥ Denver, CO
- ♥ Doral, FL
- ♥ Downey, CA
- ♥ Fort Lauderdale, FL
- ♥ Fort Myers, FL
- ♥ Golden Glades, FL
- ♥ Grand Rapids, MI
- ♥ Greensboro, NC
- ♥ Hialeah, FL
- ♥ Hollywood, FL
- ♥ Kalamazoo, MI
- ♥ Kendall, FL
- ♥ Littleton, CO
- ♥ Marietta, GA
- ♥ Miami, FL
- ♥ Miramar, FL
- ♥ Mishawaka, IN
- ♥ Moreno Valley, CA
- ♥ Murrieta, CA
- ♥ New York City, NY
- ♥ San Bernardino, CA
- ♥ Tamarac, FL
- ♥ Upland, CA
- ♥ West Palm Beach, FL
- ♥ Whittier, CA
- ♥ Wichita, KS



In addition to the **training, tools, and support** provided to hundreds of sidewalk teams across the U.S., as well as Latin America, we also participated in and presented at multiple national and regional events including:

- Abiding Love Adoption Training
- Abundant Life Gathering
- Care Net National Conference
- Colorado March for Life
- Colson Center National Conference
- Courage Under Fire Gala
- Culture of Life Florida State Conference
- Florida March for Life
- Georgia All of Life Summit
- Georgia March for Life
- Heartbeat International Conference
- Law of Life Summits\*
- Michigan March for Life
- Michigan Missionary Baptist State Gathering
- Napa Institute
- National Celebrate Life Weekend
- National March for Life
- National Pro-Life Summit



- National Right to Life Annual Conference
- Nebraska Walk for Life
- NIFLA Leadership Summit
- North Carolina Rally & March for Life
- North Carolina Right to Life Prayer Breakfast
- ProLife Vanguard Meeting
- Students for Life of America Leadership Collective
- Students for Life of America Stakeholders Meeting
- Southwest Coalition Hope Renewed Gala
- Summit Pregnancy Care Conference
- The Samaritan Summit
- \*SAFL hosted the inaugural Law of Life Summit - Colorado

## In the Words of Those We Serve ...

“ [T]hank you all for being there on the right day and at the right time.”  
- Mom, Florida

“ [Without Sidewalk Advocates], My wife and I would not have experienced such happiness!”  
- Dad, New Mexico

“ I owe you my baby’s life.”  
- Mom of Baby Jesús, Texas

“ Thank you for saving my family. I love them so much.”  
- Dad, Georgia

Sonogram of Sidewalk Save



Baby Jesús



## In the Words of Our Advocates ...

“ It’s so good to know that one more person exists because I decided ... to go out there and that God encouraged me to go out there even when I thought I couldn’t.”  
- Colleen, Kansas

“ Every time I went out on the sidewalk I was able to ... say, ‘You won’t believe what God has done.’ Every time, God would show up somehow.”  
- Sarah, North Carolina

“ What brought me to [SAFL] was the mission ... What has kept me here all these years are the countless miracles I have witnessed: women choosing life, fathers embracing their role, abortion workers experiencing conversion, and entire communities transformed through the power of love in action. **I came for the mission – and I stayed for the miracles.**”  
- Susan, Virginia

Colleen with her lil’ Advocate Damien



Susan with sidewalk save in Grand Rapids, MI



## A Story from the Sidewalk



### Simple and Powerful: “I Will Help.”

Really looking an abortion-vulnerable woman in the eye and saying “I will help” can make all the difference. One of our youngest Sidewalk Advocates shared why this simple statement has been such a powerful tool on the sidewalk.

Adam was out on the sidewalk one Thursday when two women came walking up. One of them had a 40 Days for Life shirt on, so he thought, they’re just coming to pray. But they walked over to him, and the woman with the 40 Days shirt said, “You probably don’t remember me, but you came and you spoke at this meeting a month ago and you talked about being out on the sidewalk in front of Planned Parenthood and how much you were trying to help pregnant women.”

She went on to explain that her family had been connected to a woman at their church who was considering abortion. “[W]e didn’t know what to do. We actually felt like we didn’t have the resources. But I remembered [you], ... So, I came here today to try to find you.” She introduced the woman who she had brought with her to the sidewalk. Adam talked with the pregnant mom who shared her needs and concerns. Eventually, Adam just looked her in the eye, and said, “I will help.”

The mom just burst into tears, and said she was going to keep her baby.

The mom didn’t have a local support system, including anyone to go with her to doctor appointments. So, Adam offered to go with her to her first ultrasound appointment. He held her hand as she got to see the first picture of her baby:

“ [S]he was 17 weeks at the time, so her baby was as clear as can be – her beautiful little baby. ... [I]t did move me to tears as well ... It was a beautiful moment.”

Adam, along with the church community, continued to help the mom with gift items and clothes as she prepared for the blessed birth of her baby who arrived in April.

All because someone on the sidewalk told this precious mom, “I will help” and meant it!





# 2025: A Milestone Year

Through God's amazing grace and your unfailing support, we reached a miraculous milestone in 2025:

# 25,000

Moms served & babies saved

## Celebrate Life Weekend: Nothing Short of Powerful!

Pro-life leaders, volunteers, and supporters from across the U.S., Canada, and Puerto Rico gathered in Washington D.C. for Celebrate Life Weekend to stand united for the dignity of every human life. From a rally to defund Planned Parenthood, featuring the nation's largest diaper drive (collecting and distributing over 392,000 diapers!), to a celebratory gala headlined by trailblazing athlete Riley Gaines, plus a 3-day conference filled with dynamic speakers on the critical issues facing the pro-life movement, the weekend was truly spectacular! In the words of one attendee: **"It was a very uplifting weekend and the perfect 'match' to light the fire of zeal we all need to take back to our local pro-life efforts."**



SAFL's Elizabeth Richards and Linda Freire present at conference on Sidewalk Advocates and ex-abortion worker panel



SAFL team rally to Defund Planned Parenthood outside the U.S. Capitol Building



Lauren Muzyka inspires at the Celebrate Life Gala



Nate Robertson emcees the Celebrate Life Conference



SAFL team helps with the nation's largest diaper drive



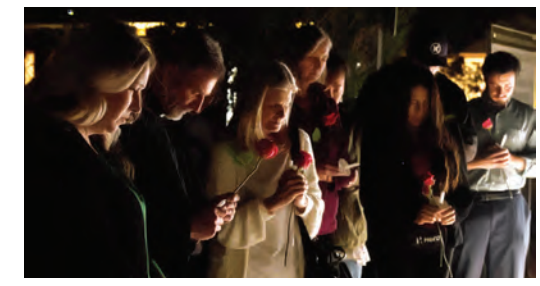
### SAVE THE DATES:

National Celebrate Life Day: June 20, 2026 in D.C.  
National Sidewalk Advocacy Conference: Oct. 23-24 in Dallas, TX

## And that's not all ...

In 2025, Sidewalk Advocates for Life also:

Celebrated the **closing of 13 abortion / referral facilities** where Sidewalk Advocates were present



Candlelight vigil outside now-closed, 50-year-old abortion facility in Boulder, CO



Participated in three campaigns encouraging abortion workers to quit, and helped **guide 5 workers out of the industry**

Hosted **three national webcasts** for **428 registrants** examining the evolving abortion landscape and how to win the culture for LIFE!

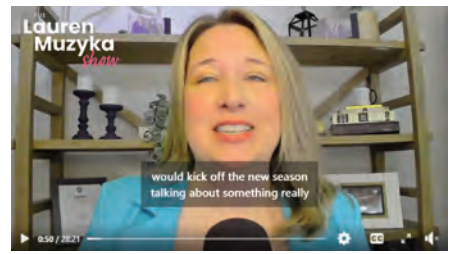
Reached **tens of thousands with the pro-life, pro-love message** on social media:

- **3,146,494** views on Facebook
- **854,496** views on Instagram
- **25,312** views on X
- **286,000** views on TikTok

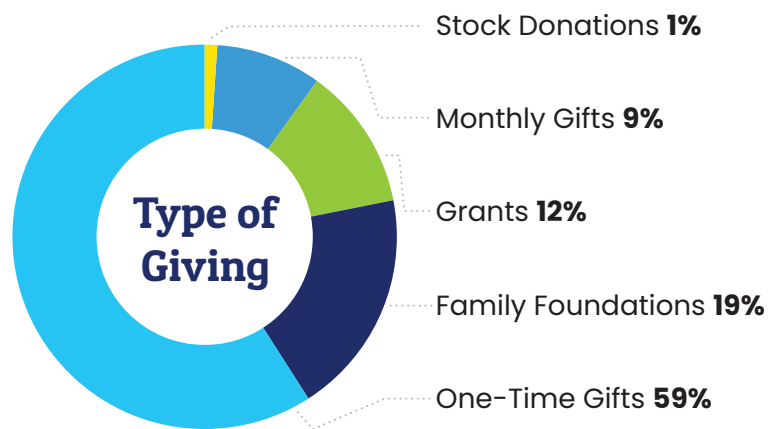
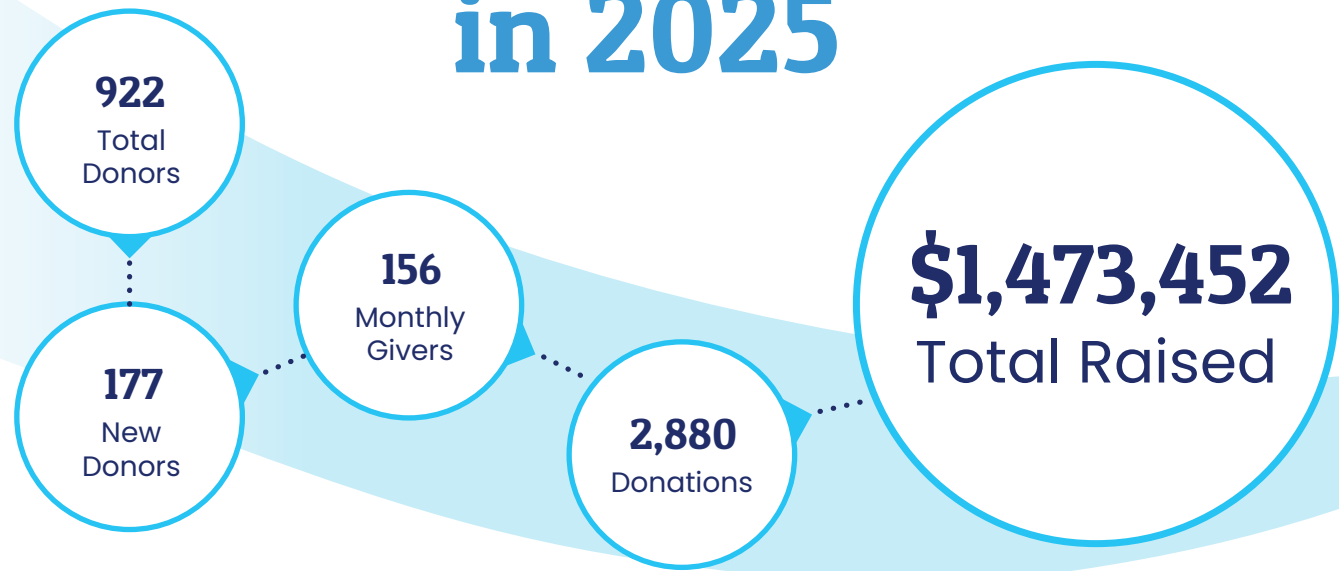
Launched **digital pregnancy-help resource:** "You Are Not Alone" website in English and Spanish



Premiered **45** episodes of *The Lauren Muzyka Show* with **47,280** total views / listeners



# Giving in 2025



## Revenue vs. Expenses

Gross Revenue: \$1,479,700.97\*

Total Expenses: \$1,682,503.52\*

\*Gross revenue includes donations, application / renewal / registration fees, and merchandise stock. Total expenses include program services, management / general operations, and fundraising expenses. This data is based on information at the time of print. For the most up-to-date 2025 financial data please visit [sidewalkadvocates.org/impact](http://sidewalkadvocates.org/impact).

Note: The financial data provided in this report is based on the 2025 calendar year. Our officially reported financials and tax filings, however, are based on our fiscal year (Oct. 2024 - Sept. 2025).





If you would like to learn more about the types of giving available, including non-cash giving, corporate matching, or legacy giving, please contact us at [development@sidewalkadvocates.org](mailto:development@sidewalkadvocates.org).

**Thank you for your support!**

## Looking Ahead

While the meteoric rise of abortion statistics since the fall of *Roe v. Wade* seems to have slowed, we are still faced with an unprecedented effort by the abortion industry to undermine and evade abortion restrictions. Through nationwide abortion marketing and an influx of millions to fund abortion travel, tens of thousands of vulnerable mothers have been funneled across state lines for abortion. And now an even more insidious, albeit silent, enemy demands our attention – the DIY abortion. Mail-order abortions have risen by epidemic proportions with the help of so-called “shield” laws to protect providers from prosecution under state laws that prohibit abortion.

This new reality of **abortion without borders** demands that our frontline ministry continue to adapt and expand to meet the needs of the vulnerable women we serve and their precious children, including:

-  **Expanding our coverage** of uncovered abortion and abortion-referral facilities throughout the U.S. to facilitate a comprehensive interstate network of pregnancy help;
-  **Upgrading our outreach training materials**, including the launch of Basic Training 3.0 workbook and videos in English and Spanish to address the current challenges our Advocates are facing;
-  **Developing training for online sidewalk advocacy** to combat the growing supply of and demand for mail-order chemical abortion;
-  **Activating Maria’s Fund** to provide mothers in crisis who are traveling for abortions an immediate source of support until they can be connected with local life-affirming resources.

With your prayers and support, Sidewalk Advocates for Life can continue to provide professional-level training, cutting-edge tools, and full-time support to advocacy teams throughout the U.S. to ensure every abortion-vulnerable woman is offered the real help and hope she and her family deserve.

## Join us today and help end abortion.

There are three ways you can get involved!




**Start**

Apply to lead a new location



**Join**

Get trained as a Sidewalk Advocate



**Give**

Join us as a Ministry Partner



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FOR LIFE

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# IMPACT REPORT

**Contact Us:**

✉ [info@sidewalkadvocates.org](mailto:info@sidewalkadvocates.org)

📍 906 W McDermott Dr #116-209, Allen, TX 75013

**Visit us:** [sidewalkadvocates.org](http://sidewalkadvocates.org)

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