



Second Annual *Save Lives on the Sidewalk* National Pro-Life Conference (2019)

Tentative Schedule*

(*Subject to change)

Friday, October 11, 2019 – Introduction

(3:00 - 5:30 pm – vendors set up)

5:30 pm – **Registration opens** (vendors open)

- 6:25 pm – Registration will move to *Sidewalk Advocates for Life* tables inside the ballroom for rest of the evening and weekend

6:00 pm – DINNER

6:30 - 7:00 pm – **Welcome / Introduction** (Dr. Pat Castle, emcee)

- team introduction
- what to expect + goals for the weekend
- introducing tables (exercise)

7:00 - 7:30 pm – **Taking Care of Yourself Spiritually** (Lauren Muzyka, SAFL)

- VIDEO
- focus / spiritual inventory (exercise)

7:30 - 8:15 pm – **Ending Abortion Through the Power of Love** (David Bereit, Founder, 40 Days for Life)

David led the global movement of 40 Days for Life – a campaign that employs prayer and fasting, peaceful vigil in front of local abortion facilities, and community outreach – through its first successful decade! In 12 years, this effort has witnessed over 15,000 babies saved and over 100 abortion centers close among other victories, all through the power of prayer and presence! David will share his insights from the journey and how we refuel as we pray and work for an end to abortion.

8:15 - 8:20 pm – Closing announcements

8:20 - 8:30 pm – BREAK (vendors open)

8:30 pm - 9:00 pm – **Meeting for optional sidewalk visit tomorrow morning** (Joanne Underwood & Rachael Rodriguez, Catholic Pro-Life Community - Dallas)

Saturday, October 12, 2019 – Outreach to Clients and Workers

7:00 am - 8:45 am – **(OPTIONAL OPPORTUNITY) Pray and / or Shadow a Sidewalk Counselor at Southwestern Abortion Facility-Dallas** (Joanne Underwood & Rachael Rodriguez, Catholic Pro-Life Community - Dallas)

- Bus leaves at 7:00 am sharp from hotel lobby
- Arrive around 7:20 am; bus will park across the street at *Gaston Oaks Baptist Church*
- Pray / observe a sidewalk counselor for about 1 hour

- Leave site at 8:20 am sharp to return in time for breakfast

8:45 - 9:15 am – BREAKFAST

- 9:00 am – Morning devotional (Nate Robertson, SAFL)

9:15 - 10:00 am – **MISSION: POSSIBLE! How to End Abortion through Sidewalk Advocacy** (Lauren Muzyka, Esq., SAFL)

This talk will cover everything from your personal goals; your team's goals; creating a comprehensive, winning strategy for outreach at your abortion facility; to combating common obstacles – and more! – followed by a brief table discussion.

10:00 - 10:15 am – BREAK (vendors open)

10:15 - 11:45 am – **Confidently Standing Your Ground: The Sidewalk & Your Legal Rights** (Panel: Elissa Graves, Esq., Alliance Defending Freedom; Martin Cannon, Esq., Thomas More Society; Mike Seibel, Esq., Medical Malpractice & Consumer Protection Attorney)

This presentation and panel discussion will discuss your First Amendment right to engage clients and workers at the abortion facility, what you can and cannot do, generally, on the sidewalk, and allow YOU to ask the attorneys your top legal questions, thereby giving you the confidence to offer life-affirming help to others without hesitation or fear.

11:45 - 12:00 pm – BREAK (vendors open)

12:00 - 12:45 pm – **Don't Be Weird: Winning Life-Saving Conversations at the Abortion Facility** (Josh Brahm & Jacob Nels, Equal Rights Institute)

This talk covers everything from cutting-edge "Right-Brain Research" that points to the most effective messaging to a woman considering abortion; to understanding Millennial and Gen Z clients; to why it's important to be a "normal" person at the abortion facility; to why this knowledge is essential for winning life-saving conversations at the abortion facility and in the pro-life movement, in general. Josh and Jacob will finish with Q&A.

12:45 pm - 1:30 pm – LUNCH

- **Sidewalk Fashion Show: Dressing Yourself and the Sidewalk with Authority** (SAFL National Team)
This fashion show will display various effective uniforms, signage, and other materials for the sidewalk.

1:30 - 2:30 pm – **A Winning Plan for All Types of Clients: The 5-Point Method** (Bethany Mistretta & Susan O'Neill, SAFL)

This talk will give you simple guideposts to guide you in a conversation with any type of client, no matter why they are at the abortion / abortion-referral facility, including post-abortion healing. Additionally, you'll receive a comprehensive, 2-page guide sheet that tells you what to give each client and how to effectively redirect them away from the facility to real, life-affirming help. Then, you'll be invited to briefly discuss at your table or partner up and practice!

2:30 - 2:45 pm – BREAK (vendors open)

2:45 – 3:55 pm – **No Longer Stumped: A Closer Look at the Top, Modern, Complex Cases on the Sidewalk**

- **Choosing Life After Rape Conception** (Paula Peyton, Save the One)
- **Underage Clients, Rape, Forced Abortion, and Sex Trafficking** (Panel: Paula Peyton, Save the One; Abby Johnson, ATTWN; Elissa Graves, Esq., Alliance Defending Freedom)

This segment will include a deeper look regarding some of the newer, more complex situations on the sidewalk such as underage clients, rape, forced abortion, and sex trafficking – and how many of these topics are connected.

3:55 - 4:10 pm – BREAK (vendors open)

4:10 - 5:55 pm – **Effective Outreach to Workers** (Abby Johnson + And Then There Were None Team)

In this main session, Abby and her team will lay a foundation of what effective and ineffective outreach to abortion workers looks like. You'll also learn all about ATTWN and how to most effectively invite workers to consider their help. Additionally, the panel will review the top challenges with escorts and workers and show advocates how to effectively navigate those situations to better reach clients. Be prepared for some fun role play!

5:55 - 6:00 pm – Closing announcements

- BREAK for evening
- DINNER on your own

Sunday, October 13, 2019 – Taking Your Outreach to the Next Level

8:00 am – Catholic Mass (bus transport to *St. Francis Catholic Church – Grapevine*) and Protestant Service (Ballroom)

- If attending Mass, bus leaves at 7:30 am from hotel lobby for 8:00 am service
- Bus returns to hotel promptly after Mass via pickup in church parking lot

9:15 am - 9:45 am – BREAKFAST

9:45 – 10:15 am – ***An Exciting New Tool: Using Live Action’s Abortion Procedures Videos on the Sidewalk*** (Joanna Hyatt, Live Action)

10:20 – 11:15 am – **BREAKOUT SESSION 1: *Navigating Your Greatest Sidewalk Challenge***

- **Workshop A: *Reaching Men on the Sidewalk*** (Irving Room) (Nate Robertson, SAFL & Jacob Nels, Equal Rights Institute)
- **Workshop B: *Navigating Prenatal Diagnosis*** (Ballroom) (Tracy Winsor & Bridget Mora, Be Not Afraid)
- **Workshop C: *Building a Strong Relationship with your Local Pregnancy Resource Center*** (Las Colinas Room) (Nancy Rothe, CareNet of Central Texas; Eddie Perez, A Woman’s Haven; Cheryl Calire, Diocese of Buffalo, NY; Bethany Mistretta, SAFL)

11:15 - 11:30 am – BREAK (vendors open)

11:35 pm - 12:30 pm – **BREAKOUT SESSION II: *Achieving Your Next Big Goal***

- **Workshop A: *Media & Messaging: Attractively Communicating the Pro-Life, Pro-Love Message*** (Irving Room) (Jamie Lynn Black, Communications Consultant)
- **Workshop B: *Help Her Heal: How to Love Her After She Chooses Abortion*** (Ballroom) (The Embrace Grace Team & Susan O’Neill, SAFL)
- **Workshop C: *Working Full-Time in the Pro-Life Movement*** (Las Colinas Room) (Heather Gardner, Central Texas Coalition for Life; Jessie Wade, Memphis Coalition for Life; Mark Cavaliere, Southwest Coalition for Life)

12:30 - 1:15 pm – LUNCH

- ***Brave Love: Presenting the Heroic Option of Adoption on the Sidewalk*** (Callie Jett, Talk About Adoption)
In this presentation, Callie will review what adoption looks like in modern times and how best to present this option to a mother at the abortion facility.

1:15 pm - 1:55 pm – ***The Seven Principals of Highly Effective Sidewalk Programs*** (Steve Karlen, 40 Days for Life)

Steve regularly advises 40 Days for Life prayer campaigns in North America as they seek to recruit community members to the sidewalk. In this talk, he will lay out his top tips and strategies for growing and sustaining an effective team for LIFE!

1:55 - 2:00 pm – Closing announcements

(2:05 - 3:00 pm – vendors pack up)