On Location. 
Saving Lives. 
Ending Abortion.
A Message from Our Founder, President, & CEO Lauren Muzyka

Dear Friends,

Your faithful partnership with Sidewalk Advocates for Life is critical to the success of our shared mission. Your support ensures that, by God’s grace, we can continue to help mothers in crisis and save the lives of innocent children. We simply could not do what we do without you.

It is one of the greatest privileges of our work to serve local communities - providing quality training, cutting-edge tools, and full-time staff support - so, together, we can end abortion. Through our collective prayers and efforts blessed by God’s amazing grace this past year, we are now celebrating over 4,100 more precious lives saved from abortion, 9 more eternal souls that have left the abortion business, and 5 more abortion facilities that have closed their doors for good.

We are so grateful for your generous investment in the vision to bring Christ’s light to one of the darkest places in our world: the local abortion facility. Your devotion is a beautiful example of Matthew 6:21: “For where your treasure is, there your heart will be also.” We are confident that you will continue to be incredibly blessed by your heroic “Yes” to this life-saving work.

Blessings in Christ,

Lauren

Our Vision

That peaceful, prayerful, loving, and law-abiding sidewalk outreach be present outside every abortion facility in the U.S. and beyond, redirecting all to life-affirming alternatives, thereby ending abortion.

Our Mission

To train, equip, and support communities across the United States and the world in sidewalk advocacy; to be the hands and feet of Christ, offering loving, life-affirming alternatives to all present at abortion facilities, thereby eliminating demand and ending abortion.

Our Values

- Christ-centered
- Loving
- Life-affirming
- Peaceful
- Prayerful
- Law-abiding
- Servant-leadership
- Excellence
- Victory-minded
The Need

Over 860,000 abortions performed annually¹

720 abortion facilities in the U.S.²

Women receiving abortions³:

- Low income: 75%
- Single mothers: 49%
- Identify as Christian: 54%
- Had one or more prior abortions: 45%

Study showed 55% of sex trafficking victims coerced into one abortion and 30% into multiple abortions.³


Our Response

Sidewalk Advocates for Life serves as a life-saving gateway in cities across America to pregnancy and parenting help, post-abortion care, and support for those leaving the abortion industry. We offer a peaceful, prayerful, law-abiding program that empowers and equips communities to reach hearts outside their local abortion facilities and offer loving, life-affirming alternatives.

The Results

*B Cumulative statistics from 2014-2021

- 16,589 Babies saved*
- 4,064 Hopeful saves*
- 80 Abortion workers who left*
- 29 Closed facilities*
- 220 Current locations

Our Current Locations

In addition to welcoming new locations, 90% of our current program leaders renewed their locations in 2021.
Our Reach in 2021

In addition to hosting our fourth annual sidewalk outreach conference, we also greatly expanded our reach through sharing our program at multiple other conferences and events:

- Care Net National Conference
- Heartbeat International Virtual Conference
- ICU Mobile Conference
- Pro-Life Women’s Conference
- Students for Life of America Conference
- Support After Abortion Virtual Conference
- Dobbs v JWHO U.S. Supreme Court Rally in Washington D.C.

We grew and supported local SAFL programs with trainings and onsite visits throughout the U.S.:

- Ann Arbor, MI
- Asheville, NC
- Atlanta/Buckhead, GA
- Baylor University, Waco, TX*
- Bethel Church, Redding, CA
- Charleston, SC
- Colorado Springs, CO
- Columbus, GA
- Englewood/Hackensack, NJ
- Franciscan University of Steubenville, Steubenville, OH*
- Galloway, NJ
- Gannon University, Erie, PA*
- Greensboro, NC
- Greenville, SC
- Helena, MT
- Kane Area High School, Kane, PA*
- Lafayette, IN
- Lincoln, NE
- Mexico City, Mexico
- Miami/Fort Lauderdale, FL
- Salt Lake City, UT
- Spring, TX
- Toledo, OH

*Online presentations
What our Sidewalk Advocates are saying ...

“This program includes decades of tried and true approaches... all wrapped into the best training program available to the pro-life movement.”
- Ernie, Sidewalk Advocate, Pensacola, FL

“SAFL has helped facilitate saving numerous lives in our community... This ministry has empowered us as a pregnancy center to best minister to women, men, and abortion workers.”
- Amber, Seneca, Choices for Life, Columbus, GA

What our partners are saying ...

“There is nothing as powerful as unselfish love in action. Sidewalk Advocates for Life consistently and faithfully fulfills that type of love to rescue lives by reaching women with care and compassion.”
- Jor-El Godsey, Heartbeat International

“Sidewalk Advocates for Life is the most effective sidewalk outreach program out there... It’s because of their loving, streamlined approach, that women, families, and workers are finding life-affirming help and hope in Christ.”
- Abby Johnson, And Then There Were None

A Family Healed

A 16-year-old girl drove from Colorado Springs to the abortion facility in Albuquerque with her parents. All three walked into the facility together. After a while, the girl’s father emerged, and I asked him if we could talk. Looking distraught, he walked over.

As I talked to him, I learned that he and his wife were sick about their daughter having an abortion, but their teenager didn’t want to go through with the pregnancy. The father of the baby wanted nothing to do with his preborn child.

I explained to this father that there were options and help available to his daughter. I also told him about the harm that an abortion would cause her. Desperate, he cried and said that he was going to go back into the facility to talk to her.

After a little while the family came out and walked right to me. The father told his little girl:

There is help and support out there... you don’t have to do this. I will be a father to your little baby, like I was to you. We will do this together!

The mother, father, and expectant daughter all hugged as they wept, and each gave me a big hug and thanked me, too. Then the four of them drove home.

Sidewalk moments like this bring not only the joy of a life saved, but also a family healed.
Highlights of 2021

Sidewalk Advocates for Life got a new look!

Engaged thousands on social media, including
- 32,600 Facebook likes in 10 countries
- 2,200 Instagram followers in 5 countries
- 2,167 Twitter followers

Partnered with Students for Life of America in the coast-to-coast Campaign for Abortion Free Cities

Released new Tips & Strategies video series on YouTube with over 2,000 views

Hosted monthly Q&A sessions for local leaders and two public webcasts on ending abortion in your community

Honored to be selected as recipient of
- National Pro-Life Impact Grant ($15,000)
- Pro-Life Partners Foundation Endowment (up to $1 million match over 4 years)

Presented the National Sidewalk Outreach Forum featuring 20 national experts on abortion outreach for nearly 200 online attendees

Launched groundbreaking new program providing regional leadership and immediate coverage to abortion-plagued areas of the U.S., beginning with 24 facilities in South Florida

Giving in 2021

926 Total Donors
128 Monthly Donors
264 New Donors
2,872 Donations
$724,674 Total Raised

Type of Giving
- Stock Donation 12%
- Monthly Gifts 9%
- Endowment Giving 1%
- Grant 2%
- One-time gifts 76%

Growth of Giving

Revenue vs. Expenses

Gross Profit: $757,839*
- Includes donations, application / renewal fees, and merchandise sold

Total Expenses: $743,389*
- Includes program services, management / general operations, and fundraising expenses

Note: The financial data provided in this report is based on the 2021 calendar year. Our officially reported financials and tax filings, however, are based on our fiscal year (Oct 2020 – Sept 2021).

If you would like to learn more about the types of giving available, including endowment, foundation, corporate matching, or legacy giving, please contact us at development@sidewalkadvocates.org. Thank you for your support!

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Looking Ahead

With your help, we are committed to rapidly extending the presence of trained Sidewalk Advocates offering loving and life-affirming options to every abortion-vulnerable woman possible, thereby saving more lives and ending abortion in more communities across the U.S.

For 2022 and beyond: Our ambitious but achievable goal is to:

1. Cover ALL uncovered U.S. abortion facilities (approximately 720 total sites) and
2. Enhance the effectiveness of sidewalk advocacy across the country.

Our key strategies in furtherance of these goals include:

- Targeting areas of the U.S. plagued by numerous abortion facilities through a new regional coordinator model
- Building alliances with key organizations to expand our programs
- Implementing a cutting-edge training addendum that data shows increases by FIVE TIMES the number of women leaving abortion facilities for pregnancy resource centers
- Upgrading our materials package to include updated professional dress, signage, and literature

Join us today and help end abortion.

There are three ways you can get involved!

- **Start**
  - Apply to lead a new location
- **Join**
  - Get trained as a Sidewalk Advocate
- **Give**
  - Join us as a Ministry Partner

March for Life 2022
Washington D.C.